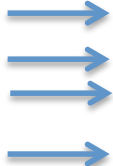


The cycle of selling online

Your
desired
result



The three reasons
why people will
eventually buy
from you;
1. They KNOW you
2. They LIKE you
3. They TRUST
you.

The lean mean marketing machine in training (that's you) Starts here

Provide valuable
information for your
niche when
communicating your
message. (Marketing
material).

This continual feed
of information
provides a unique
look at who you are
and what you
represent.

**This is how you
build your personal
brand.**

You start to create a
fan base, people will
start to want to learn
more about you
because the
information you
provide is valuable
and helpful to them.
**You are seen as an
expert .**

